



Mission: To rally independent community support for the successful education of all Alamance County children.

Motto: "Educating Everyone Takes Everyone"

Vision: Alamance County's citizens support and are proud of our children and public school system

Alamance Citizens for Education (ACE)

Board of Directors Meeting

Amtrak Station, Burlington, NC

Minutes, September 20, 2007

Directors Present: - Joe Barbour, Kate Crawford, Chris Davis, Brenda Brown Foster, Chad Laws, Sylvester Lewis, Becky Loy, Barbara Massey, LaRosa Pinnix-Bailey, Barbara Sellars, Ed Woodall

Proxies – Jeff Andrews, Gerald Dillashaw, Jeff Ellington, Tina Manning

Non-voting Ex officio Member – Dr. Randy Bridges, Superintendent-ABSS

Visitor – Chanda Grubbs – Elon Work Study Student

Tutoring & Mentoring Coordinator – Janice Stone

Executive Director – Allison Gant

The meeting of the Board of Directors was called to order by ACE Vice President, Kate Crawford, at 12:02 P.M. After Invocation, members recited the mission statement

Minutes – Chris Davis moved that the minutes of the August 16, 2007 meeting be approved. Ed Woodall seconded the motion. The motion passed.

Treasurer's Report – Becky Loy distributed copies of the Balance Sheet as of September 19, 2007 with Total Liabilities & Equity - \$110,039.42 and the Profit & Loss Budget vs. Actual from January through December, 2007 with Net Income total of \$997.20. Copies of Profit & Loss Previous Year Comparison showed a net income of \$19, 659.51 for Jan. 1 – Sept. 19, 2006 as compared to a net income of \$9,151.62 for Jan. 1 – Sept. 19, 2007.

Superintendent's Remarks – Dr. Bridges report that as of September 19th, the total number of students in the ABSS is twenty-two thousand six hundred twenty-eight (22, 628). This is an increase of three hundred (300) students. Dr. Bridges distributed Alamance-Burlington School System Out-of-Capacity Worksheets which showed that only two of six high schools have adequate capacity and four high schools are out of capacity. He also reported that the system received twenty-one (21) AED machines from ARMC. Each middle school received one machine and each high school received two machines.

Committee/Subcommittee Reports

A. Organizational Development Committee – Kate Crawford

- The meeting of this committee was held at the Outback Steakhouse in order to support the Newspapers in Education Program.
- The Education Summit was highly effective and most informative; however, the number of attendees was lower than was expected. A meeting will be held in the near future to discuss

changes which may be made in order to increase response and participation of the general public.

- ACE internship program – Through Elon University, we may take advantage of an internship program where ACE will pay twenty-five percent (25%) of an intern's compensation and the federal government will pay seventy-five percent (75%). Allison has already interviewed one student intern candidate and expects to interview a second candidate soon. The committee endorsed hiring one or two student interns from Elon University.
- Two Elon student interns who had been hired previously to complete the ACE website development have not completed the website. Allison will continue to contact these two interns and offer them the opportunity to complete the website within a reasonable time frame. Allison recommended that we terminate the relationship and modify the compensation arrangement if the interns are unwilling or unable to complete the project under the conditions and time constraints offered. The committee was in favor of this recommendation.
- The committee expressed concerns with the lack of participation of some of the Board members in many of the ACE activities, committees or events. The committee recommended that ACE solicit some additional members for the Board of Directors who would be willing to work hard and who might provide the Board with greater geographic and ethnic diversity.
- Branding and Marketing – ACE has an arrangement with an outdoor marketing operation (Fairway) which will allow us to advertise on billboards for five (5) months. The cost to ACE is one hundred dollars (\$100.00) per month for printing of the billboards. ACE has been offered the opportunity to tape a seven-minute segment about our organization, its goals, programs and objectives which will be shown on the Chamber's "It's Your Business" cable program.
- Articles of Incorporation – Jeff Andrews reported that the Articles, changing the name of the Registered Agent and the address for the Registered Office, have been executed by Dr. Terry McNeill in his capacity as President and forwarded to the North Carolina Secretary of State for filing.
- ACE's tax-exempt status and tax identification number – Jeff Andrews and Becky Loy will meet to discuss efforts to request and encourage the Internal Revenue Service to remedy the problem with our tax identification number. IRS will be requested to identify Alamance Citizens for Education, Inc., rather than its predecessor, Alamance Partners for Education, as the owner of the tax identification number and the favorable tax-exempt determination status. They are working with Howard Coble's office in an effort to remedy this situation.

B. Program of Work Committee – Allison Gant

- Where are we?
 1. Education Summit – Everything is ready for the summit.
 2. ACE Education Minute for Fall – Minutes went out and additional minutes will go out next week.
 3. Teacher Checks-Fall, 2007 – Checks should be ready by September Board meeting. There are approximately one hundred twenty (120) new teachers this year.
- Where are we going?
 1. Public Awareness Campaign – We have been approved by Fairway for five (5) billboards. A tape of the Education Summit will be used as a marketing tool.

2. PEN Literature-“Give Kids Good Schools”- will be presented at the Ed. Summit and at the VOICE meeting during the week of October 15-19, 2007.
3. “Shadow a Principal for a Day” – This program was approved by Dr. Bridges. Allison and Barbara Massey will work together to create a letter to businesses to invite participation and to compile a list of possible candidates. So far, twenty-seven (27) schools have agreed to participate.

- Tutoring and Mentoring – Janice Stone – (See attached report)

C. Resource Sustainability Committee – Ed Woodall

- Fundraising – “Stage Struck” – Letters were sent to performing arts teachers requesting participation. Approximately ten (10) schools have expressed interest. Negotiations are ongoing for celebrities to participate in the Celebrity Dinner. We will sell Christmas cards again this year. If you know of successful fundraisers, please share with Allison.
- Corporate Funding – We have received one hundred dollars (\$100.00) from Randolph Bank and a few other small donations. Requests for funding and support have been sent to Capitol Bank, Sun Trust Foundation and ARMC.
- The Glaxo-Smith Cline grant application was discussed. There is some concern that we may be ineligible due to our current tax status. Allison, Rhonda Schuler, Mark Rumley, and Alice Shelton will meet next week to discuss Wachovia grant. Ed shared information on the new Non-Profit Research Center at May Memorial Library. This is a great resource for seeking grants.

Executive Director’s Report - Allison Gant – (See attached report)

New Business

- Deborah Long accepted the nomination to the Board of Directors.
- We received a letter of resignation from the Board of Trustees from Tom Lambeth. It was moved by Sylvester Lewis that we accept the letter of resignation. LaRosa Pinnix-Bailey seconded the motion. The motion carried.

Allison will try to secure the Elon clubhouse for the joint board meeting scheduled for October 18, 2007.

Please make note of future meeting dates listed at bottom of agenda.

The meeting was adjourned at 12:45 P.M..

Minutes by:

Barbara L. Sellars, Secretary



MBRACE Tutoring/Mentoring Program

Monthly Report (Sept. 20, 2007)

1. Summer Trainings from June 18th – Sept 6th Trained **76**
61 ready to begin **33** returning & **28** new recruits
2. Upcoming trainings
Sept. 20th @ Elon University (approx. 30 -40 students)
Sept. 24th @ ACC (aprox. 20 students)
Oct. 3rd @ May Memorial Library for LabCorp employees
3. Ten schools have sent in 57 referral forms
4. All volunteers should begin no later than October 1, 2007

Note: Next TAM meeting September 25th, 2007 12noon May Memorial Library

Executive Directors Report Sept. Board Meeting

Terry McNeill and I met with Dr. Bridges on Aug 22 to share ACE's current and future programs. We had a discussion on how ACE can better serve ABSS and shared our desire of continued support from his office. We also had his desire for how ACE and serve the system.

Met with Allen Gant at Glen Raven on Aug 27 to get a sense of what it takes to create an endowment.

Met with Susan Holland regarding the Children's Museum project. I expressed concern over the funding "pot". She seems to believe that there are grants to support this project and is putting together an advisory committee of organizations who serve the children of Alamance County.

Phil Bowers and I were on WBAG Friday 31 regarding the Ed Summit

I presented to Community Council on Sept.4, while Terry McNeill went to Rotary to receive check in support of the summit.

I attended the Great Greensboro Foundation Grant Workshop on Wed. Sept. 5.

Met with Tammy Cobb from Elon's Kermode Service Learning Center Sept 6.

Jeff Andrews, Rhonda Schuhler from ABSS and I attended the Burroughs Welcome STEM meeting on Sept 10.

Interviewed and hired two Elon work studies students- Chanda Grubbs and Allison Kipphut began work this week.

Met with Cooper on website and finally about to link up.

Met with Krista Montes de Oca from Elon communications class. She is putting together a commercial for us.

Met with two more students form Strategic Writing class and they are working on 12 items for us. (PSA, Radio PSA, DVD from Summit. Summit Report, Car magnet design, Stage Stuck Logo and more).